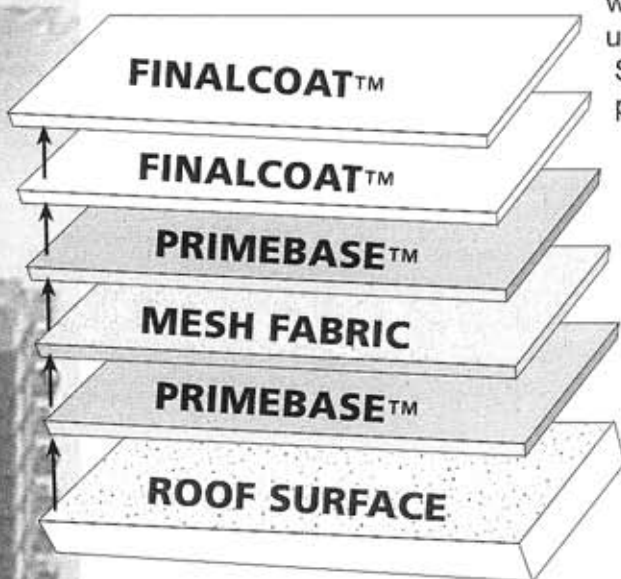


KM COATINGS SHIELDCOAT™

S Y S T E M

LET'S FACE IT. Most people don't give any thought to their roof until they experience costly water damage. Why wait until disaster strikes? KM COATINGS SHIELDCOAT™ SYSTEM is the beginning of the end to your leaking roofs. Your KM Approved Applicator will apply up to 5 layers of lasting protection against the

weather extremes unique to the Southwest. With a proper level of protection and a professional installation, you have begun the journey toward lower utility bills and maintenance costs.

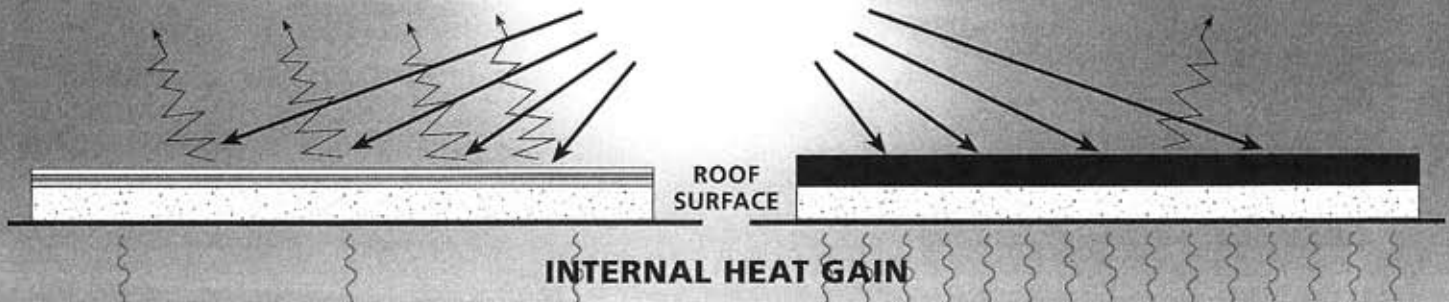


The KM COATINGS SHIELDCOAT™ SYSTEM uses multiple layers of lightweight and flexible elastomeric coatings to build a water-tight membrane. For superior strength, a polyester mesh is embedded in the first two layers to provide 5600 psi of tensile strength while still remaining pliable. The temperature extremes found in the Southwest cause significant expansion and contraction in roof surfaces and a well designed roof system must be able to withstand this constant movement. Shieldcoat's unique formulation allows it to stretch as the roof expands and then return to its original shape over and over again, without buckling, splitting or losing adhesion to the surface below.



KM COATINGS SHIELDCOAT™ SYSTEM

OLD FASHIONED ROOF



The bright white Finalcoat™ finish reflects the majority of visible and non-visible light keeping the light energy from being converted into heat energy which results in enormous energy savings. The entire system is UV stable and doesn't dry out like asphalt-based systems so it will remain flexible for years to come. Since the Shieldcoat System is waterbased and environmentally friendly, you won't experience the ill effects from asphalt fumes for months afterwards.

The initial system installation is the most important. It provides the foundation for years of protection and simple maintenance. Your professional applicator will determine what level of protection is necessary to permanently seal your building and then maintenance is as simple as recoating every 5 - 10 years. (It is a good practice with any roof system to inspect your roof every six months to clear debris and to check for storm damage.)

A key feature of the KM SHIELDCOAT™ SYSTEM is that it can be applied over your new or existing structurally sound roof. For new roofs, the entire KM SHIELDCOAT™ SYSTEM is recommended including Acrylicalk to seal joints, vents and roof mounted equipment, two (2) coats of Primebase™ with an embedded layer of mesh and then two (2) coats of Finalcoat™ for lasting protection.

Existing roofs require more detailed analysis to determine the most appropriate level of protection. There is no costly need to remove old layers of roofing and haul them off to the landfill. A roof that is free from major leaks may only require light caulking and two applications of Finalcoat™. In areas where water ponds, it may be necessary to fill and level first, then apply KM Coatings. The old roof is encapsulated by KM SHIELDCOAT™ thus becoming part of the water-tight membrane again. The lightweight design of the system allows you to simply recoat for decades without the need to remove old layers of roofing. Your KM Approved Applicator can assess the condition of the existing roof and make recommendations for lasting protection. Install KM COATINGS SHIELDCOAT™ SYSTEM on your building and you will have...
"THE LAST ROOF YOU'LL EVER NEED!"



YOUR KM COATINGS

APPROVED APPLICATOR



KM COATINGS MFG., INC.

FEATURES AND BENEFITS

COOL ROOF SYSTEM PROVIDES:

- Reduce Roof Surface Temperatures:
60° to 100° F, Reducing Energy Costs
- Minimized Effects Associated with Thermal Shock:
Cool Rain Hitting a Hot Roof
- Reduced Urban Heat-Island Effect:
Decreasing Cooling Demands & Pollutants
- Prolonged Service Life of Underlying Roofing Systems
- Eliminates Roof Tear-Offs:
Reducing Maintenance & Landfills
- Reduces energy consumption of roof top A/C units, due to lowering of roof temperatures

7% to 10% of Landfills are Comprised of Roofing Waste!